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Smart Living 360 Founder and CEO Ryan Frederick to be Featured Speaker at Hanley Wood's HIVE 2016 Conference, Sept. 28 and 29

Baltimore, Md. (September 20, 2016) – Smart Living 360 Founder and CEO Ryan Frederick will be one of the featured speakers at Hanley Wood's first-ever HIVE 2016 conference on September 28-29, 2016 in Los Angeles. Frederick will discuss technology's evolving role in helping homeowners age in place independently. He will be joined by author Sarah Susanka, architects Matthias Hollwich and Ross Chapin, and AARP director on livable communities and housing Rodney Harrell.

"We need to create holistic housing solutions in which technology and health payment methods are cohesive and can be easily captured into housing designs that make it easier for home buyers to age in place," explains Frederick, of the complex intersection of health and technology.

Frederick's panel will also explore revolutionary ideas that may become future realities, such as homes that incorporate medical monitoring and send predictive analytics directly to healthcare providers, or healthcare payment models that upset the current fee-for-service model. Frederick and his colleagues will dive deeper into these ideas and more in an effort to provide greater understanding of how technology can be incorporated into home design to improve individuals' well-being and longevity.

Beyond technology, Frederick will also speak to the importance of establishing housing models that positively influence well-being and the trajectory of one's life. He plans to highlight the juxtaposition of social isolation that older adults can find in their single family homes in the suburbs and the institutional isolation in traditional Seniors Housing environments (aka "Shady Acres") with the possibilities of rich social connection offered in next generation housing models which bring together people of all ages in a

walkable mixed use environment and incorporate design and technology innovations to support people at all stages of life.

About the HIVE 2016 Conference

The two-day HIVE conference brings together the brightest minds and talents to address the dynamic housing industry. It was created to serve as a catalyst for forward-looking ideas, inspirations, and inventions that will change the future of the construction and design industries and enhance the way builders, architects, land developers, and place-makers think and work. It also affords attendees the opportunity to network with some of the industry's most influential thought-leaders and policy makers. Content and discussions at this first-ever event will be driven by five transformative forces: Demographics, Finance, Design, Products, and Business Management.

"HIVE 2016 isn't your typical conference, but rather a transformational forum for housing," said Peter Goldstone, CEO of Hanley Wood. "The goal for the HIVE community is to begin a new conversation that inspires creativity, higher performance and better solutions for those involved with and responsible for our country's current and future vision for housing."

HIVE 2016 is supported by title and underwriting sponsor, Ply Gem, and founding sponsors, Louisiana Pacific (LP), Kohler, and Electrolux. The conference takes place at the JW Marriott at L.A. LIVE, 900 W Olympic Blvd., Los Angeles, on September 28 and 29, 2016. To register or for more information about the conference, please visit the [website](#).

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About Ryan Frederick

Mr. Frederick is a nationally recognized thought leader, entrepreneur and innovator in the real estate development and health services industries and is an esteemed panelist, speaker, instructor, blogger and writer. Mr. Frederick is the Founder & CEO of Smart Living 360, a real estate development and operating company focused on creating innovative living environments that enhance well-being. The company's first community, The Stories at Congressional Plaza, in the Washington DC metro market has garnered national attention. Through his work, Mr. Frederick has been appointed to the Advisory Council of the Bipartisan Policy Center 2015-2016 Health and Housing Task Force headed by former HUD Secretary Henry Cisneros. Mr. Frederick holds a BSE degree in Electrical Engineering from Princeton University and MBA from the Stanford Graduate School of Business.

About Smart Living 360 (www.smartliving360.com)

Smart Living 360 creates innovative living environments that enhance well-being. Leaning on principles of connection, access and simplicity, we develop and operate inspired homes in walkable, intergenerational mixed-use urban and suburban areas. Created in conjunction with Federal Realty Investment Trust (NYSE: FRT), the first Smart Living 360 community, The Stories at Congressional Plaza in Rockville, MD (www.thestories.com), opened in Spring 2016.

About Hanley Wood

Hanley Wood is the premier company serving the information, media, and marketing needs of the residential, commercial design, and construction industry. Utilizing the largest analytics- and editorial-driven construction industry database, the company provides business intelligence and data-driven services. The company produces award-winning media, high-profile executive events, and strategic marketing solutions.